

AEROSPACE & DEFENSE

AWARDS 2022

International Aerospace magazine in its 22th year of publication will have its 7th edition of the **Aerospace & Defense Awards 2022**. The Awards function in various categories will be held on 9th March in Gandhi Nagar at Defexpo 2022. **The A&D Awards 2022** will be adjudged by high profile jury members from the cross section of the Industries. These awards will be widely covered in Media Including channels.

International Aerospace magazine published by SAP Media Worldwide Ltd, India also publishes over 12 Dailies under the brand name of **SHOW DAILIES** in worldwide events like Aero India, Defexpo, Dubai Air Show, Wings India, Farnborough & Paris Air Show, Japan Aerospace, SeoulADEX (Korea) and Bahrain Air Show etc. Besides our bi-monthly **International Aerospace** Magazine, Sap Media is engaged in publishing various other titles with its HQ in Mumbai (India), having offices in New Delhi (India) and Singapore.

Objective of the Awards

The objective of instituting the **Aerospace & Defense Awards** is to celebrate and applaud the excellence in various segments of the Aerospace & Defense Industry. The Awards offer a platform to celebrate and reward individuals, products & organizations.

Sap Media has a high-profile jury and advisory board from a cross section of industry to evaluate the Awards categories.

Goals

- To reward and award excellence in Aerospace & Defense Industry.
- To ensure high credibility, visibility for the Awards and the Sponsors across all media.
- To associate the Awards ceremony along with diverse publicity creating enhanced brand value and impact for both parties.

Categories

Awards for Indian and MNCs operating in India

- Company of the Year – Private Sector (to be decided by the jury based on overall score)
- Company of the Year – Public Sector (to be decided by the jury based on overall score)
- Outstanding contribution in Aerospace Industry
- Outstanding contribution in Land Systems
- Outstanding contribution in Naval Systems
- Excellence in Innovation, Design, Technology or R&D
- Excellence in Exports
- Excellence in Contribution towards CSR activity
- Emerging Company of the Year
- Emerging MSME of the Year
- Best Aerospace Park/SEZ of the year
- Outstanding contribution in bringing cutting-edge technology
- Best JV of the year
- Best Foreign OEM supporting Make In India

Personality Awards

- Business leader of the year
- Entrepreneur of the year
- Lifetime Achievement Award

Aerospace & Defense Awards 2022		
Type	Amount	Deliverables
Platinum Sponsor	US\$ 20,000 Rs.15.00 Lacs	<p>Promotional Value to platinum Sponsor</p> <ol style="list-style-type: none"> 1) Vast exposure due to print and online media 2) Enhanced brand impact as platinum sponsor of the high-profile Awards night. 3) Prime logo Branding and placement under the platinum sponsor on all promotional literature 4) Pre and post event coverage in the International Aerospace Magazine 5) The name and logo to be mentioned on the pre and post event coverages across all media <p>Exclusive Benefits to Platinum Sponsor</p> <ol style="list-style-type: none"> 1) During the event platinum sponsor's name to be mentioned in all promotional material across all mediums. 2) Coverage in pre and post event release sent out to the media 3) Promotion through our website 4) Promotion materiel round table on the awards night 5) Branding space at the awards venue in form of standees (2 Standee)

Gold Sponsor(S)	US\$ 15,000 Rs.11.00 Lacs	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the awards. 2. Space for 2 standees at the awards venue 3. Logo branding on all promotional literature of the event including online. 4. Promotion materiel on the round table on the awards night 5. Emcee mentions during the awards ceremony 6. Coverage in pre and post event sent out to the media
Silver Sponsor(S)	US\$ 10,000 Rs.7.5 Lacs	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the award 2. Space for 1 standee at the awards venue 3. Logo branding in all promotional literature for the awards including on-line 4. Emcee mentions during the awards ceremony 5. Coverage in pre and post event release sent out to the media.
Co-Sponsor(S)	US\$ 4,500 Rs.3.50 Lacs	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the awards. 2. Logo branding in all promotional literature for the awards including on-line 3. Emcee mentions during the awards ceremony 4. Coverage in pre and post event release sent out to the media.